

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

|   |   |                          |                                       |  |
|---|---|--------------------------|---------------------------------------|--|
| 188790  | AGENCY (OR SERVICE) ACTING AS AGENT FOR | 257249                   | ADVERTISER (OR AGENCY AND ADVERTISER) | <b>Cancellation Notice Required</b><br>Announcement 28 days prior notice |
| NAME  | AMERICAN MEDIA & ADVOCACY               |                          | AMERICAN ACTION NETWORK               |  |
| AND   | 815 Slaters Ln                          |                          | 1401 New York Ave NW Fl 12            |  |
| ADDRESS   | Alexandria VA 22314-1219                | Washington DC 20005-2102 | USA                                   |  |
| CONTACT   | T. ROBINSON                             |                          | PRODUCT AMERICAN ACTION NETWORK       |  |
| LOCAL SALESPERSON   | PAT CASHEN POLITICAL                    | AGENCY EST. NO. 3354     | PRODUCT CODE 1300                     |  |
| NATIONAL SALESPERSON  |   |                          |                                       |  |
| BROADCAST SCHEDULE STARTING 10/22/12 AND ENDING 10/28/12 NO. WEEKS: 1 |   |                          |                                       |  |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM            | DAYS    | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS           | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------------|---------|------------|--------|--------|--------|-------------------|--------------------|--------------|-----------|----------------|
|                 |         |            | FROM   | TO     |        |                   |                    |              |           |                |
| 1               | Su      | 1          | 08:57A | 10:30A | 30S    | 10/28/12-10/28/12 | CBS SUNDAY MORNING | 1            | 5000.00   | 5000.00        |
| 2               | Su      | 1          | 10:30A | 11:30A | 30S    | 10/28/12-10/28/12 | FACE THE NATION    | 1            | 4500.00   | 4500.00        |
| 3               | 11111.. | 5          | 03:00P | 04:00P | 30S    | 10/22/12-10/26/12 | DR. PHIL           | 5            | 1800.00   | 9000.00        |
| 4               | Su      | 1          | 04:00P | 05:00P | 30S    | 10/28/12-10/28/12 | THE 5TH QUARTER    | 1            | 25000.00  | 25000.00       |
| Total Contract: |         |            |        |        |        |                   |                    | 8            |           | 43500.00       |
| Billing Summary |         |            |        |        |        |                   |                    |              |           |                |
| Otr 4-12        |         |            |        |        |        | Oct               | Nov                | Dec          | Total     |                |
|                 |         |            |        |        |        | 43500.00          | .00                | .00          | 43500.00  |                |
| GRAND TOTAL     |         |            |        |        |        |                   |                    |              | 43500.00  |                |

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION